

1996 - 2026 30 YEARS OF Colloquium DENTAL SHOW

19th Edition

October 15-17, 2026 - Fiere di Parma



# Parma, Global Capital of Dental Excellence

Colloquium DENTAL SHOW coming to Fiere di Parma, October 15-17, 2026

By hosting Colloquium DENTAL SHOW, Parma is set to become the new hub of the international dental scene.

The congress - organized by Seven Events, Green Eventi, Area Fiera, and Teamwork Media - has been a key reference point for over thirty years for dentists, dental technicians, companies, and industry professionals, attracting thousands of visitors from around the world.

A unique opportunity to explore the latest technological innovations, engage with leading international experts, and experience three days dedicated to education, networking, and professional excellence.





## 2026 2028 2030

#### A New Rhythm: Colloquium DENTAL SHOW Becomes a Biennial Event

Starting in 2026, Colloquium DENTAL SHOW will become a **biennial event** - a strategic decision aimed at providing exhibitors, speakers, and visitors with an experience that is even more **comprehensive**, **refined**, **and relevant**, keeping up with the evolving dental industry.

The new format will allow **resources**, **scientific content**, **technological innovations**, **and networking opportunities** to be concentrated into a single, high-level edition.

An event designed to become the true **international hub** of the dental community.

More time to innovate. More value to share.



# The Strategic Choice of the New Venue

With a focus on improvement, the need for a venue that matches the event's new ambitions arose.

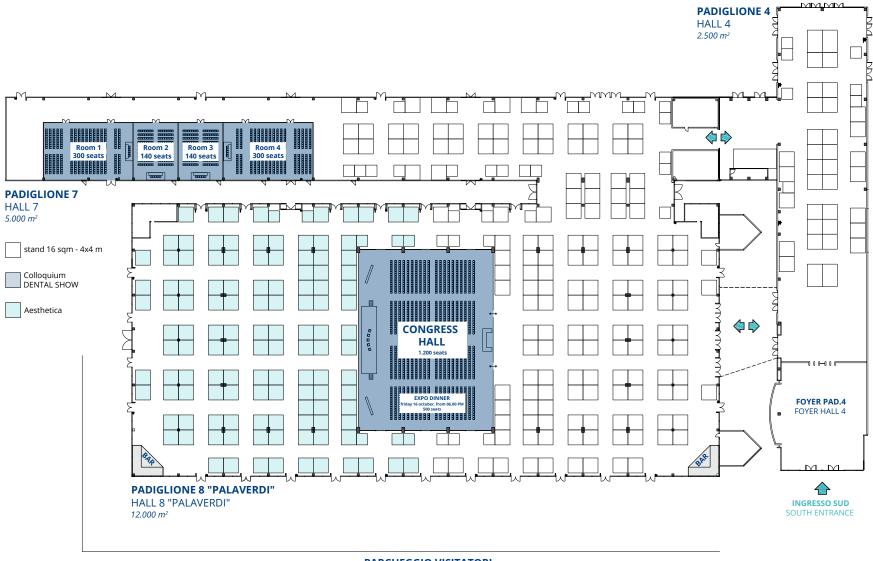
The choice fell on Fiere di Parma, one of Italy's most important exhibition centers, featuring modern infrastructure, advanced logistics services, spacious exhibition areas, and fully equipped conference rooms.

**Parma's central location**, efficiently connected to the entire country, makes the city the perfect setting to welcome an increasingly large and discerning audience.

Adding to the experience is its **rich historical**, **artistic**, **cultural**, **and gastronomic heritage**, which visitors can explore and enjoy during their stay.







PARCHEGGIO VISITATORI VISITOR PARKING



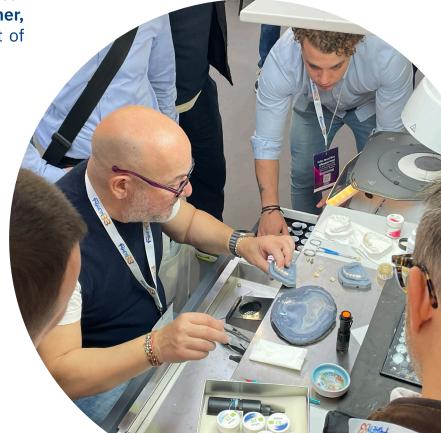


### A Global Showcase for Innovation in Dentistry and Dental Technology

For three days, Fiere di Parma will become the beating heart of the international dental community, welcoming over 10,000 attendees and professionals from more than 50 countries.

An unmissable event for everyone working in the dental sector, set in a global environment where knowledge, experience, and innovation come together, confirming Fiere di Parma as an international benchmark for the advancement of dentistry.







The congress will cover a wide range of timely and relevant topics for the dental and dental technology professions. Colloquium DENTAL SHOW will feature internationally renowned speakers who will share their knowledge, experiences, and visions for the future of the profession.

All conferences will be accompanied by **simultaneous translation in Italian**, **English**, **German**, **and Bulgarian**, ensuring an accessible and high-quality experience for an increasingly international audience.

And that's not all: many more exciting announcements will be revealed soon, including the **Friday night dinner show** - an informal networking opportunity designed to encourage the exchange of ideas, foster dialogue between companies and professionals, and spark new collaborations.

## An Ever-Richer Scientific and Cultural Program



### A Global Network of Professionals

As is tradition, many international dentists and dental technicians will attend, helping to create a **high-level environment for cultural and scientific exchange.** 

The event will be supported by a comprehensive international advertising campaign, reaching numerous countries across Europe, North America, and Asia.

Additionally, Colloquium DENTAL SHOW offers a digital platform that allows professionals to easily and quickly book appointment slots with companies.





#### A must-attend event



for optimal conference viewing

FREE WORKSHOPS
held within the exhibition halls

with limited attendance featuring world-renowned speakers

GALA DINNER WITH LIVE ENTERTAINMENT focused on networking

**FLAWLESS ORGANIZATION** for a seamless and engaging professional experience

HOSPITALITY MANAGEMENT

a dedicated organization to enhance every moment in Parma





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Organized by







In collaboration with

